



www.THNA.org

INVITATION TO EXHIBITORS

Thrombosis & Hemostasis Summit of North America

April 4 -6, 2024 | Sheraton Grand Chicago | Chicago, Illinois

JOIN US!

The Thrombosis and Hemostasis Summit of North America (THSNA) will hold its 6th comprehensive scientific meeting dedicated to Thrombosis and Hemostasis issues in Chicago, IL from April 4 - April 6, 2024. This Summit is a collaboration of the thirteen leading non-profit organizations in both fields. THSNA provides a focused forum for over 1,000 attendees with an interest in bleeding and clotting disorders to network, learn, and share across disciplines and disease states.

Target your customers all in one venue!

- Physicians, including hematologists, cardiologists, hospitalists, vascular surgeons, and pathologists
- Scientists and researchers
- Physician assistants and nurse practitioners
- Pharmacists
- Fellows and trainees
- Laboratory professionals
- Nurses
- Interventional radiologists
- Healthcare administrators and policymakers

Benefits of exhibiting

- Engage with over 1,500 clinicians and allied health care professionals from across North America at one place and time
- Support thirteen leading coagulation organizations simultaneously
- Exhibits that bring you face to face with your audience
- Opportunity to offer industry satellite symposium or product theaters
- Learn from thought leaders

Booth information

- Exhibit Booth
Standard 10' x 10' booth – \$6,000
Nonprofit 6' table – \$2,000

Included with each booth

- Company listing on the THSNA website
- One full conference registration per 10' x 10' booth
- Two exhibit staff registrations per 10' x 10' booth
- A company name identification sign to hang from the draped back wall on the in-person booth
- 6' skirted table with 2 chairs with the in-person booth



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorship \$55,000

Platinum Level Sponsors receive the following in consideration for their support:

- 20' x 30' island exhibit
- 8 full conference registrations
- 10 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Platinum Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Gold Level Sponsorship \$40,000

Gold Level Sponsors receive the following in consideration for their support:

- 20' x 20' island exhibit
- 5 full conference registrations
- 8 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Gold Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Silver Level Sponsorship- \$25,000

Silver Level Sponsors receive the following in consideration for their support:

- 10' x 20' exhibit booth
- 2 full conference registrations
- 4 exhibitor staff registrations
- Hotel door drop for exhibit promotion
- Acknowledgement of Silver Level Sponsorship in Exhibit Hall signage, and listing on the THSNA conference website with a link to the sponsor's website

Digital Poster Session

(Sole sponsor: \$20,000 per session)

Sponsor a digital poster session. These multi-functional sessions are high-traffic sessions that increase your visibility with all attendees.

E- Poster Kiosk

(Sole sponsor: \$20,000)

E-poster previews will be presented at monitors near the Exhibit Hall. Your company can enjoy visibility at the kiosks as well as the online e-poster portal.

Conference Notepad

(Sole Sponsor: \$20,000)

THSNA-branded notepad that will be provided to each attendee at the conference.

Coffee Breaks

(\$7,500 per break)

Sponsor a coffee break so that all attendees can enjoy a break from the educational sessions and visit the Exhibit Hall.

Wifi Sponsorship

(\$30,000)

As registrants check email throughout the meeting, your company name identifies you as the sponsor of this essential service.

Hotel Door Drop

(\$3000 joint; \$6000 dedicated)

You may opt to include a single one-page piece in the pre-scheduled joint THSNA hotel door drop, or purchase a dedicated hotel door drop. Please contact us for details, dates and restrictions.

Conference Mobile App

(\$20,000)

Sponsor the official THSNA Conference Mobile App. Your splash page will appear on the app. Content restrictions apply.



SATELLITE SYMPOSIUM & PRODUCT THEATERS

The THSNA satellite symposium and product theater opportunities allow participating companies to maximize their visibility and impact at the Thrombosis and Hemostasis Summit of North America. This three day conference will be attended by health care professionals who work in the fields of thrombosis and hemostasis.

Benefits of satellite symposium and product theaters

- Access to key time slot
- Program, logistics and catering is arranged by company
- THSNA will help promote event

Satellite Symposium/Product Theater opportunities are available to groups based on level of sponsorship and date of request. To further discuss a satellite symposium or product theater events, please contact exhibits@thsna.org.

What's included

- Standard A/V equipment including laptop computer on podium, presentation remote with laser pointer, LCD projector, projection screen, podium microphone, gooseneck microphone on head table, and wireless handheld microphone for Q&A. Please note standard A/V does not include a technician.
- Four full meeting registrations
- Acknowledgement of sponsorship in conference syllabus and THSNA conference website
- One email blast advertising your session sent and designed by the conference organizers

Important notes

- Multiple symposia are scheduled in each time slot.
- Sponsor is responsible for all catering and additional A/V costs
- All attendees must be badged THSNA registrants
- Venues seat approximately 200 people in theater style, 140 people in classroom, or 140 people in rounds of 6.

Time slots

- Thursday, April 4, 2024 Breakfast - \$25,000
- Thursday, April 4, 2024 Lunch- \$30,000
- Thursday, April 4, 2024 Dinner - \$25,000
- Friday, April 5, 2024 Breakfast – \$25,000
- Friday, April 5, 2024 Lunch – \$30,000
- Friday, April 5, 2024 Dinner – \$25,000
- Saturday, April 6, 2024 Breakfast – \$25,000

GET IN TOUCH WITH US

For exhibit and commercial sponsor information:

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